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TO: BC's Distribution List for Invitation for International Bidding

DATE: 10 April 2024

SUBJECT: Notification of Intent to issue an Invitation for International Bidding (IFIB) for Exercise Loyal Leda 2025-2026 Media Training and Realistic Media Simulation

In accordance with the stipulations of the Bi-Sc Procurement Directive 060-070, Annex C, the following information is provided on the IFIB that this Headquarters has the intention to release:

IFIB Reference: NOI-ACT-JFTC 24-53

Title of IFIB: Exercise Loyal Leda 2025-2026 Media Training and Realistic Media Simulation.

Requirement: Exercise Loyal Leda (LOLE) is a LANDCOM- scheduled land domain Computer Assisted Exercise/Command Post Exercise that will train Corps HQ in a warfighting Corp HQ role. Ahead of the exercise execution phase, a large volume of preparatory work will be necessary. JFTC is seeking an eligible and experienced contractor who would provide media training and realistic media simulation. The Contractor will be required to support JFTC preparation process during MEL/MIL workshops and exercise execution. Apart from confirmed LOLE 25 and LOLE26, an additional LOLE25-2 is considered. There will be 231 man-days required for each exercise support. The following SMEs will be required for the resulting contract:

- Team Leader/Journalist
- Psychological Operations Coordinator
- Social Media Editor x 2
- Camera Operator/Editor x 2
- Television Reporter/Journalist x 2
- Digital Media Journalist
- Digital Media Journalist (OPFOR Media)
- Media Sentiment Analyst

Type of Contract: Level of Effort / Firm Fixed Price

Period of Performance: Base period 2024: between 23 September and 31 December 2024

Option period 1: between 01 January 2025 and 31 December 2025.

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Option Period 2: between 01 January 2026 to the end date of the exercise LOLE 2026 but no later than 31 December 2026.

Funding: 256 JFTC 2024/2025/2026 Budget

Classification: NATO UNCLASSIFIED

Issue Date: 16 May 2024, (target date)

Bid Closing Date: 05 July 2024, (target date)

Eligibility: Governmental or commercial entities that originate or are chartered/incorporated within NATO-member nations. Contractor personnel performing services under the contract must be citizens of a NATO nation, having appropriate professional training and experience in related field(s), and meet applicable criteria for personal security clearance.

Delivery location(s): JFTC, Bydgoszcz, Poland

Partial bidding: Partial Bidding is authorized.

IFIB Documents will be posted on the JFTC Internet site:

<http://www.jftc.nato.int/organization/contracting>

This HQ will directly mail this IFIB to all potential bidders. You are hereby invited to nominate, by email or facsimile, before 13 May 2024, the name, full address, point of contact, telephone number and e-mail address, of other potential bidders established within your country. This and any other correspondence hereto is to be addressed to:

Joint Force Training Centre
BUDFIN

Attn: Ryszard Piasecki – Contracting Officer

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Poland

Tel: +0048 261 411 439

Email: ryszard.piasecki@jftc.nato.int

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ANNEX: List of potential bidders already identified by Joint Force Training Centre
(companies listed in no particular order)

Company Name	Mail Address	E-mail address
CALIAN UK LTD	152 City Road Kemp House London EC1V 2NX United Kingdom	darren.denning@calian.com
OAKAS Ltd	Hortons, 26 Barnpark Road, Teignmouth Devon TQ14 8PN, United Kingdom	michelle.jady@oakas.co.uk
CNK GLOBAL CONSULTANCY CORP	Kazim Ozalp Mahallesi Caddesi Tasdemir Apartmani Blok No: 20 Ic Kapi No: 3 06680 Cankaya-Ankara Türkiye	turgay.bakkal@cnkglobal.org
INSTITUTE FRANCAIS D'ENSEIGNEME NT STRATEGIQUE ET OPERATIF (IFESO)	68, rue du Fauborg Saint Honore, 75008 Paris France	nicolas.kotchine@ifeso.org
CROWN MEDIA LTD	3A Rooksmead Road TW16 6PD Sunbury-On-Themes United Kingdom	steve.gravenor@crownmedia.co.uk
NAVANTI GROUP, LLC	1201 Wilson Blvd #25-108, Arlington, VA 22209 USA	fpayne@navantigroup.com
BFBS	Chalfont Grove Narcot Lane Chalfont St. Peter Buckinghamshire SL9 8TN United Kingdom	karen.patterson@bfbs.com

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